



Cutting The Cable Cord

Don't Let Cable Companies boss you around!



What is cord cutting?

- Cord cutting is the decision to forgo a cable or satellite subscription in lieu of watching Television and movies on the Internet

Why Cut the cord?

- Fees, prices, equipment updates, and customer service
- Avoid Hidden Fees and Pricing Increments
- Contracts - Streaming services can be canceled at any time without a fee. They also include free trials
 - Most streaming services are significantly less expensive than the cost of traditional television



Topics Outlined

- Electronic Devices needed
- How to Watch / Stream TV Live
- Tips / Trends / Do's and Don'ts
- Expectations

Definitions

- Streaming
- On Demand
- Live TV
- DVR

Requirements

- Have a Television with HDMI Inputs (Modern Television)
- A High Speed Wireless Internet Connection
- A smart device to plug into your TV
- **Patience** – You will need this



Back to the
Rabbit Ears?





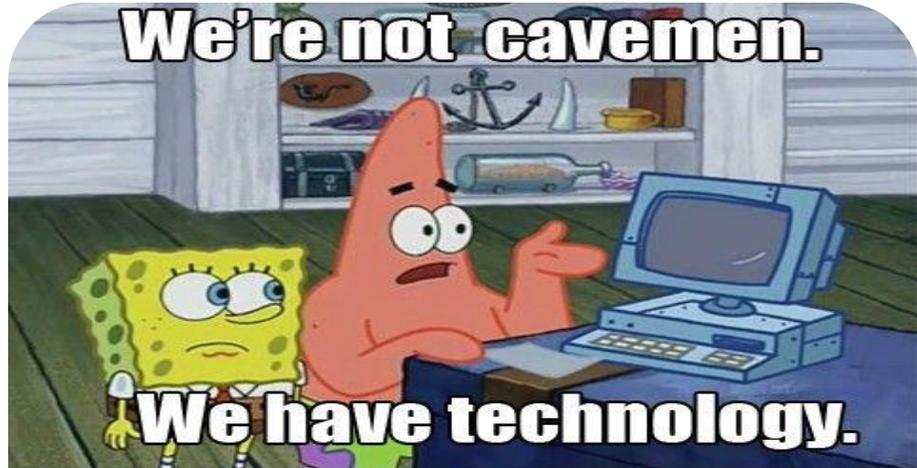
Over The Air

- Needs a good Over The Air Antenna
- Provides Digital and some HD Channels
- Limited in Coverage & Based on Area
- Doesn't work well in the woods
- Technically better quality than cable



WFSB + 3 subchannels	CBS	3	HARTFORD, CT	36	NNE	602 Mhz UHF	
WTNH + 2 subchannels	ABC	8	NEW HAVEN, CT	11	NNE	192 Mhz VHF-HI	
WUVN + 3 subchannels	INDEPENDENT	18	HARTFORD, CT	41	NE	668 Mhz UHF	
WCCT + 3 subchannels	CW	20	WATERBURY, CT	31	NNE	506 Mhz UHF	
WLIW + 2 subchannels	PBS	21	GARDEN CITY, NY	40	SW	578 Mhz UHF	
WWLP + 3 subchannels	NBC	22	SPRINGFIELD, MA	58	NNE	198 Mhz VHF-HI	
WEDH	PBS	24	HARTFORD, CT	31	NNE	566 Mhz UHF	
WHPX	INDEPENDENT	26	NEW LONDON, CT	31	NNE	554 Mhz UHF	
WVIT + 2 subchannels	NBC	30	NEW BRITAIN, CT	31	NNE	572 Mhz UHF	
WZME + 2 subchannels	INDEPENDENT	43	BRIDGEPORT, CT	8	W	680 Mhz UHF	
WEDW	PBS	49	BRIDGEPORT, CT	8	W	512 Mhz UHF	
WEDN	PBS	53	NORWICH, CT	48	ENE	186 Mhz VHF-HI	
WLNY + 1 subchannel	INDEPENDENT	55	RIVERHEAD, NY	27	S	560 Mhz UHF	
WCTX + 2 subchannels	MyNetworkTV	59	NEW HAVEN, CT	11	NNE	192 Mhz VHF-HI	
WTIC + 3 subchannels	FOX	61	HARTFORD, CT	31	NNE	590 Mhz UHF	
WEDY	PBS	65	NEW HAVEN, CT	7	ENE	632 Mhz UHF	
WFTY-DT	INDEPENDENT	67	SMITHTOWN, NY	27	S	524 Mhz UHF	

We're not cavemen.



We have technology.



STREAMING DEVICE BASIC COMPARISON

 chromecast

amazon  fireTV



Roku



 tv



Abt


ROKU

- Multiple models
- Models available for newer and older televisions.
- 1080p HD, 4K Free and premium channels
- 3,500+ channels of television, movies, games, and music.
- Easy to pair with broadcast TV ☑ Simple to set up
- Price: \$25-\$130+ depending on model.



Amazon Firestick

Amazon Firestick

- Works on TVs with HDMI ports.
- Newest model offers Alexa voice command allowing you to command your television with your voice.
- Access to 7,000 channels. Universal search feature to search for shows across apps.
- Highly useful if you are new to cord cutting and are unsure where to find specific shows. Price: \$39.99



Google Chromecast

- Streaming device developed by Google. Three models available to stream premium channels, television, and audio.
- Interface works using your smartphone, tablet, laptop or Chromebook. Load the service you want and “cast” it to the television Cost: \$35-69



Other Devices

- Apple TV – Made by Apple , Similar experience to Fire Stick / Roku
- Video Game Consoles
 - PlayStation / Xbox One (More Limited in choice in channels / content)



A photograph of a person pointing at a television screen. The screen displays a red skull and crossbones symbol, with the word "VIRUS" written in red capital letters below it. The background is a blurred office setting. A semi-transparent circular overlay is positioned on the left side of the image, containing text.

Note on Smart TV'S
Why you should avoid the
"Smart" in Smart TV's

- Some are poorly designed – **open** for attack
- Buggy / Slow / Not as many applications
- Only Use if they have Roku ,Fire Stick, or Chromecast Built-in

Streaming On DEMAND

- WATCH TV / MOVIES WHEN YOU WANT TO



Streaming LIVE

- Watch Live TV / Movies

The Netflix logo is displayed in white, bold, sans-serif capital letters with a slight 3D effect, set against a solid red rectangular background.

Streaming On Demand

- On demand programming for movies, documentaries, and television.
- Largest distributor of original content.
- Movies and television added every week.
- Multiple profiles available for different users.
- Recommendations based on what you watch and review.
- Numerous genres for browsing. Price: \$7.99-\$13.99 per month
- <https://www.whats-on-netflix.com/coming-soon/> - shows new shows /

Streaming On Demand

- Television and movies.
- Airs exclusive and original content.
- Options for ads or no ads
- Children's options for kid-friendly programming.
- TV on-demand available the next day.
- Prices: \$7.99 (with ads)\$11.99 (no ads), SHOWTIME add on \$8.99 more





Streaming On Demand

- Uses an existing Amazon Prime Account
- Movie, TV, and children's programming.
- Ability to create watch list/play list for your favorite shows.
- Ability to download video for later viewing.
- Price: \$10.99 per month or \$99 per year



Streaming On Demand / Buying

- Movies and television
- Purchase a season pass of television.
- “Movies on us feature”
- Thousands of free movies and updated monthly. Free movies do contain ads.



Streaming On Demand –

- Commercial or commercial-free access to CBS content.
- Includes past and present shows, news, NFL games, special events, and more.
- CBS All Access Originals, live TV, and back catalog.
- NFL cannot be watched on a mobile device.
- Price: \$5.99-\$9.99 per month.



Streaming On Demand – Free

- Watch and catch up on the latest FOX broadcast shows & some FX/National Geographic content.
- Includes last 5 episodes of TV shows for free.
- Episodes are one week behind. Price: Free

The logo for Crackle, featuring the word "CRACKLE" in a bold, white, sans-serif font centered on a solid orange rectangular background.

CRACKLE

Streaming On Demand – Free

- Crackle
- Popcorn Flix
- TV Land
- PBS Video
- Free movies on YouTube
- Library *Not Streaming / However,
Many options / movies / TV Shows*

HBO NOW

Streaming Live –

- HBO does not license their shows out to other corporations.
- To watch HBO, you need to pair it with an existing service, or purchase HBO Now.
- Ability to watch premiers live as they air on television.
- Includes a mix of current and back catalog titles. 📺 Price: \$14.99 a month



Streaming Live

- More than 50 channels including YouTube Red originals.
- LIVE On Demand
- Local News 
- Unlimited DVR
- \$40 per month



The logo for DIRECTV NOW is displayed on a black rounded square background. The word "DIRECTV" is in white, bold, uppercase letters. Below it, the word "NOW" is also in white, bold, uppercase letters, but the letter "O" is replaced by the AT&T globe logo, which consists of blue and white curved lines. The entire logo is reflected below it on a light gray surface.

**DIRECTV
NOW**

Streaming Live

- Stream 60-120+ channels with live or on-demand functionality.
- 25,000+ on-demand movies.
- HBO or CINEMAX is \$5 more per month
- Works on all streaming devices.
- No contracts
- Price: \$35 per month (base package)
- DVR Developments

\$40

A&E Network
ABC
AccuWeather
AMC
Animal Planet
Audience
AXS TV
Baby First
BBC America
BET
Bloomberg TV
Bravo
C-SPAN
C-SPAN2
Cartoon Network
CBS
CMT
CNBC
CNN
Comedy Central
CW
Discovery
Disney Channel
Disney Junior
Disney XD

E! Now
ESPN
ESPN2
Food Network
Fox
Fox Business Network
Fox News Channel
FOX Sports 1
Freeform
FX
FXX
Galavision
Hallmark Channel
Hallmark Movies & Mysteries
HGTV
HISTORY
HLN
Investigation Discovery
Lifetime TV Shows & Movies
MSNBC
MTV
MTV2
National Geographic Channel
NBC
NBCSN

Nick Jr.
Nickelodeon/Nick at Nite
One American News
Paramount Network
REELZ
RFD-TV
SYFY
TBS
TCM
TeenNick
Telemundo
TLC
TNT
TruTV
TV Land
Univision
USA Network
Velocity
VH1
Viceland
WE tv



PlayStation Vue Streaming Live

- Offers a mix of sports, popular shows, news, and children's programming
- Cloud storage DVR available as an upgrade.
- 50+ channels, two screens at a time and 50 hours of DVR storage
- \$40 per month

\$49.99





Final Tips

- Take advantage of free trials. See if the shows you like are available, if the layout is usable, and if you can see yourself enjoying the service.
- Know that there isn't one way to cord cut. Some people do maintain basic cable packages because they do not want to miss their local broadcast stations.
- Be open to new services, try new shows.



**“Sometimes it’s just good to sit back
and get a different perspective.”**